

OCULUS

NEW YORK CHAPTER / THE AMERICAN INSTITUTE OF ARCHITECTS

MAY, 1970

VOLUME 43, NUMBER 9

ELECTION OF OFFICERS – JUNE 3rd ANNUAL MEETING

By Wednesday, June 3rd the ballots for officers, directors and elective committees will have been counted. The announcements and installation will take place at the Annual Luncheon to be held at 12 noon at Delmonico's, Park Avenue at 59th Street. The following awards will also be presented: Award of Merit to Edward J. Logue, President of the Urban Development Corp.; Honorary Associate Membership to Margot Henkel; Harry B. Rutkins Memorial Award for service to the Chapter and the profession to Stephen A. Kliment; Andrew J. Thomas Award for Pioneer in Architecture to Carl Koch; Special Citations will be given for City Walls to Annie Damaz and John Davidson, and to the Community Group of the Bedford-Stuyvesant Restoration Corporation. Tickets are \$8.50.

PRE-CONVENTION LUNCHEON – MAY 21

On Thursday, May 21st at the Park 100 Restaurant (100 Park Avenue) a special luncheon meeting will be held to plan for the AIA Boston Convention June 21-25. Main topics for discussion will include reports on Ethics and New Member Classifications. There will also be announcements of election of Chapter Delegates, candidates for Institute offices, business to come before the Convention and proposed resolutions. 12:30 P.M., \$4.50.

STUDENTS LEARN ABOUT ARCHITECTURE AND OUR ENVIRONMENT

Thirty talented high school students from the City's public school system are participating in a program developed by the NYCAIA Elementary and Secondary Education Committee, Alan Schwartzman, Chairman. The program, under the direction of Carmi Bee of the CCNY School of Architecture, introduces the students to the design professions by visiting offices and projects.

The Committee is also working with the Board of Education to create a series of closed-circuit television programs that will be used for an in-service teacher training course entitled Man and His Environment. Outlines for eight of the half hour programs will be formulated this spring. A workshop for discussion leaders who will lead groups of teachers taking the course will be held in the fall. The 15-week course is expected to be offered in the spring of '71.

100 HIGH SCHOOL STUDENTS VISIT ARCHITECTURAL OFFICES

The Speakers Bureau, working with the Board of Education, arranged visits by approximately 100 high school Juniors and Seniors to 10 architectural offices during Easter vacation. This rather unorthodox project for a speakers bureau came about because high school guidance counselors said their students were just not interested in lectures. Reports indicate a big success. Edgar Tafel received a letter from one saying he planned on becoming an architect as a result of the visit. Congratulations to Chairman Ida Webster and her committee. This should be a continuing responsibility for the Chapter.

PUBLIC HEARINGS ON MASTER PLAN

City Planning Commission hearings will be held in each borough to get community response and recommendations. As each borough volume is released, the Planning Department will make presentations to interested local groups. After the borough hearings are completed, city-wide hearings on the Plan as a whole will be held to consider proposed amendments. It is anticipated that the presentation and discussion period will continue into 1971.

Following amendment and revision of the Plan, the Commission is expected to formally adopt it as the official Plan for New York City.

To date, Volume I "Critical Issues," and the volumes on Staten Island and Queens have been released.

The Plan may be purchased for \$15.00 per volume in bookstores or through the MIT Press, 50 Ames Street, Cambridge, Mass. 02142.

MEMBERSHIP RECEPTION – A BIG CHANGE

Earnest Fuller and his Membership Committee made telephone calls, wrote letters and put more effort than ever seen before into making the April 16th reception for new and prospective members a success. The results were amazing. 60 Corporate and new members, and most important 115 prospective members socialized and held lively discussions for almost three hours. The formal part was limited to a few short remarks by David Todd, who was seen cornered late in the evening answering pointed questions by guests not in complete sympathy with the AIA. All in all it was the right kind of evening and hopefully will be repeated in the future.

NEW YORK CHAPTER, THE AMERICAN INSTITUTE OF ARCHITECTS
 20 West 40th Street, New York, New York 10018 — 212-565-1866
 George S. Lewis Director, Professional Affairs
 Margot A. Henkel Director, Administration & Finance

EXECUTIVE COMMITTEE

David F. M. Todd, FAIA, President	Leon Brand
Giorgio Cavaglieri, FAIA, 1st Vice President	Edgar Tafel
Richard Roth, Sr., FAIA, Vice President	Thomas F. Galvin
Herbert B. Oppenheimer, Vice President	David R. Glasser
Saul Edelbaum, Secretary	Jeh V. Johnson
Samuel M. Kurtz, Treasurer	Lawrence S. Litchfield

OCULUS COMMITTEE

Kurt Karmin, Editor and Chairman	John B. Schwartzman
Elisabeth Coit	Barry Stanley
John Doran	Joel Kaufman

EXECUTIVE COMMITTEE ACTIONS

- Approved the slate of delegates to the forthcoming National AIA Convention in Boston. 91 delegates have indicated their willingness to serve, which, by coincidence, is equal to the number of delegates the Chapter is assigned.
- Approved Earth Day plans of the Natural Environment Committee to design and man a Chapter booth on 14th Street at Union Square and to cooperate with the Environmental Action Coalition in their plans for the day. Also authorized the placing of a one-eighth page advertisement in the Times on April 22 on an aspect of the environment.
- Heard a report on the Scholarship Committee's plans for disposition of the Lescaze Scholarship fund.
- Heard reports on two public relations projects being carried out by Raymond Cudahy, Consultant: 1. Newspaper and wire service interviews of NYCAIA-ARCH spokesmen for local, national publicity on the Training and Scholarship Program; 2. Radio-TV newsletter to over 190 media people focussing attention on Chapter activities.

NYCAIA FOUNDATION INC. ACTIONS

- Approved an Equal Opportunities Committee undergraduate scholarship award of \$450 to Julius E. Perry, Pratt Institute School of Architecture.
- Approved the Equal Opportunities Committee Matriculants in Architecture Award for 1970 to John Morales in the amount of \$450.
- Approved the purchase of a slide projector from funds donated by the WAA for use in City Schools.

LESCAZE SCHOLARSHIPS

Friends of the late William Lescaze have contributed some \$2,000 as a memorial to be awarded to students from the City's architectural schools by the NYCAIA. The Scholarship Committee has arranged for submission of two or three student projects by each school. From these a \$1,000. and a \$500. winner will be selected. Entries will be received by the end of April and the judgment is scheduled for mid-May by a jury consisting of Giorgio Cavaglieri, David Glasser, Bonnell Irvine (Scholarship Committee Chairman) and Paul W.T. Pippin.

NEW YORK CITY'S HOUSING CRISIS — WHAT CAN WE DO?

The April 5th "New York Times" printed statistics showing that the amount of private apartment construction in 1970 will be the lowest in 15 years (648 units). Subsidized and public housing aren't doing much better. A fall report classified 800,000 units as substandard — one-third of all NYC housing. An estimated 30,000 units are being lost each year. A crisis does exist.

What is the Chapter doing now? David Todd has written several excellent letters to officials in the Nixon Administration. Seminars have been held to discuss new technologies, cutting red tape, etc., but the situation gets worse and demands more drastic action.

What can we do? We can make noise! Intelligent noise! Our financial resources are small, but we can decide which programs should be supported, expanded, or merely implemented and then write to every local elected City, State, and Federal representative and plead for action. Not once, but regularly. Newspaper and TV ads are expensive but they reach people and should be used. The Zoning Resolution should be re-examined. It definitely curtails private construction and that which is being built is far from desirable as urban design.

Let's make joint statements with other organizations and our fellow engineers and planners. Apply more pressure to the NYSAA and the Institute to lobby toward solving New York City's unique housing problems.

It's time to stop being so polite. It's time to exercise what muscle we have. Muscle gets stronger with exercise.

Kurt Karmin

RAYMOND ADDRESSES CHAPTER WORKSHOP

George Raymond, Chairman of the Department of City and Regional Planning at Pratt and partner in Raymond, May, Parish and Pine, led the discussion at a March 31st meeting organized by the Natural Environment Committee.

He noted that the solution of major environmental problems is beyond the capability of any single profession and quoted a 1967 AIA commissioned study that identified no less than 216 "categories of ability" that are required in environmental design.

After describing the numerous problems encountered in large scale urban development, Raymond stated his belief that most architectural firms are not capable of maintaining the staff necessary to execute such projects. He said planners are familiar with methods of approaching environmental problems, and their associated complex interrelationships qualify them to act as coordinators of interdisciplinary teams while architects are suited to determine the details of physical environment.

Committee Chairman, John Grifalconi reports that copies of Raymonds remarks are available at Chapter Headquarters.

THE NEW YORK CHAPTER IS PROUD TO PRESENT SIX OF ITS DISTINGUISHED MEMBERS WHO HAVE BEEN ELECTED TO FELLOWSHIP IN THE AMERICAN INSTITUTE OF ARCHITECTS. CONGRATULATIONS AND BEST WISHES FOR CONTINUED SUCCESS.



PETER BLAKE

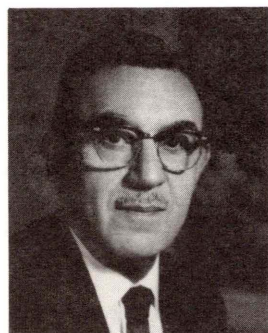
Peter Blake's writings are widely known: Editor of "Architectural Forum;" author of many articles in lay and professional magazines. Books: "The Master Builders" and "God's Own Junkyard".

His own buildings have been described by a colleague as those whose "simplicity and directness... have added quietly but significantly to the landscape"



ULRICH J. FRANZEN

Ulrich J. Franzen's record as a vanguard designer is underlined by a long list of awards for residences, university and industrial buildings, and successful competitions. He serves on the Advisory Councils of HUD, Region I, and GSA, and adds to these voluntary duties with service on Chapter and on national AIA committees.



SAMUEL M. KURTZ

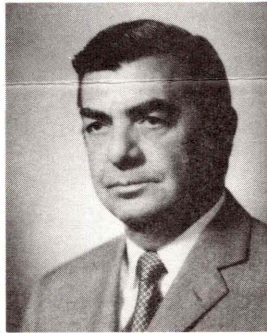
Samuel M. Kurtz has devoted much of his professional career toward improving methods of architectural practice. The national AIA has benefited from many clarifications on subjects such as accounting, fee and contract schedules, shop drawing methods, errors and omissions in contract drawings, and others. Editorship of the "Empire State Architect" for five years.



PAUL M. RUDOLPH

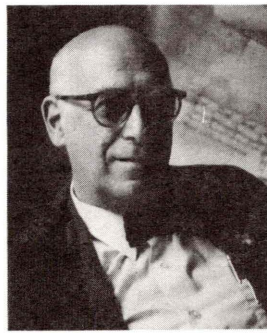
Paul M. Rudolph's accomplishments are distinguished not only for their originality but also for their evidence of his mastery of construction techniques and his insistence on a fresh approach to the design of each project.

He has published many articles, statements of architectural philosophy, and critiques.



EMANUEL N. TURANO

Emanuel N. Turano has won public recognition and professional awards for his designs for the elderly. Citations for the Research and Engineering Building at Sterling Forest, N.Y., and for his part in the co-venture of Kennedy Airport's Pam Am building speak to his ability to combine imaginative design with controls of program and budget.



ROBERT C. WEINBERG

Robert C. Weinberg, architect and planning consultant, has pioneered in the concern for the role of architectural design in the profession of urban planning. His program in N.Y. University's Graduate School has grown from a single course to twenty-five.

For the last four years he has given a radio program on WNYC as Critic-at-Large.

COMMUNITY CONSULTATION — YOU CAN HELP

Did you ever wonder why there is no architectural equivalent of the Legal Aid Society? There should be. There can be. Several architects in the City Planning Department's Urban Design Group are establishing a workshop for community consultation. The object will be to provide consultation to people and groups in need of architectural advice but who cannot afford to pay. This can take the form of advice on how building code violations can be removed from owner-occupied apartment buildings, for example, or to community groups on how they can establish needed community facilities such as day care centers and play grounds. Anyone interested in providing consultation of this sort please contact Stanton Eckstut or Frank Rogers, Room 1402, 2 Lafayette St. NYC 10007, or 566-0605.

DILLON TO SPEAK AT BARD AWARDS

C. Douglas Dillon, President of the Metropolitan Museum and former Secretary of the Treasury, will speak May 19 at the presentation of the 1970 Bard Awards for Excellence in Architecture and Urban Design. The City Club announces that the awards will be given to owners and architects during a reception at 5:15 p.m. at the St. Regis Roof.

Winners are outstanding projects chosen from the best privately sponsored construction completed within the City during the last two years.

Among those on the Jury are Chapter members Giorgio Cavaglieri, James S. Rossant, Bernard P. Spring, and Max O. Urbahn; Leon Brand, Vice President of the City Club, is Chairman of the Bard Awards Program. For reservations call LT 1-2485.



Roland D. Thompson of the Equal Opportunities Committee receiving slides and projector from Mrs. Victor Muller (left) and Mrs. John Wragg (right) of the Women's Architectural Auxiliary. The presentation was made at the home of Mrs. Saul Edelbaum, President of the WAA, on April 8th.

MEMBERS IN THE NEWS

Milton Kirschman has been appointed to the 15-man new Board of Directors to run the City's 18 Public hospitals.

Roland G. Middleton has been appointed Coordinating Architect of the Battery Park City Authority. Mr. Middleton has been a Project Associate for Lathrop Douglass, FAIA.

The Arnold W. Brunner Award will be given to *Charles Gwathmey* and *Richard Henderson* on May 26th by The National Institute of Arts and Letters.

John M. Johansen, FAIA, received an Award of Merit for the Goddard Library, Clark University, Worcester, Mass. from the 1970 Library Buildings Award Program sponsored by the AIA, The American Library Association, and the National Book Committee.

SKETCHES

Lecture series: Pagān: Art and Architecture of an Ancient Buddhist City. Four weekly lectures by William Lindemuller, Associate in the firm of Sert, Jackson & Associates, Cambridge, Mass. Begin May 5 at 6 P.M. The Asia Society, 112 East 64 St. PL 1-4210.

Blood donors needed: The Greater New York Blood Program asks our help. 2,000 units of blood are needed daily in the Greater N.Y.-N.J. area. Call UN 1-7200 for an appointment at 310 East 67 St.

Exhibit: "Theo Van Doesburg: The Development of an Architecture" at the Museum of Modern Art through June 7th.

New landmark: The Hamilton Grange Branch Library at 505 West 145 Street designed by McKim, Mead & White in 1905.

AS (Architectural Student) is a new paper-magazine with guts and facts. The latest issue on environment urges the AIA to endorse all methods of voluntary birth control including legalized abortion. Tassin-Ferachi Publishers, 705 Laurel Street, Baton Rouge, Louisiana.

"BLACK MAN AND HIS ARCHITECTURE" EXHIBIT AT CHAPTER HEADQUARTERS

A handsome exhibit of fifteen New York architects and planners called "The Black Man and his Architecture" opened on April 20th and can now be seen at Chapter Headquarters. The exhibit was organized by Raymond Gomez and Edward Lucus of the Exhibits Committee and is meant to be a traveling show.

DATES TO REMEMBER

- **Mon. May 4** — "Rise of an American Architecture," Metropolitan Museum, 5:30-8:30 P.M.
- **Wed. May 6-8** — Middle Atlantic Regional Conference (MARC) of National Association of Housing and Redevelopment Officials (NAHRO) on "A Search for Unity Continues." For information call 254-8900.
- **Mon. May 11** — "The Frank Lloyd Wright I Knew." Lecture & slides by Edgar Tafel. Chapter Headquarters, 5:30 P.M.
- **Tues. May 12** — Office Practice Committee Symposium "Management Control Systems for Architectural Firms." Speaker: John Konvalinka, Manager in Administrative Services Division of Arthur Andersen & Co. Chapter Headquarters at 5:15 P.M.
- **Wed. May 13** — WAA Annual Meeting at Whitney Museum, Madison Avenue at 75 Street. 11 A.M.
- **Thurs. May 14** — Technology Lecture on "Increasing the Volume of Housing Production." Speaker: James P. Sweeney, Assistant Regional Administrator, Program Coordination Services, Department of Housing & Urban Development, Region 1. Chapter Headquarters at 5:15 P.M.
- **Wed. May 20** — School & College Architecture film showing "A Child Went Forth" 5:15 P.M. Chapter Headquarters.
- **Thurs. May 21** — AIA Pre-Convention Luncheon, at Park 100 Restaurant, 100 Park Avenue. 12:30 P.M.
- **Wed. June 3** — Annual Luncheon, Delmonico's Hotel, Park Avenue at 59th Street. 12:30 P.M.
- **Thurs. June 4** — School & College Architecture film showing "A Child Went Forth" 5:15 P.M. Chapter Headquarters.
- **June 21-26** — AIA National Convention, Boston, Mass. Sheraton Hotel.

CANDIDATES FOR MEMBERSHIP

Information received by the Secretary of NYCAIA regarding the qualifications of candidates for membership will be considered confidential.

CORPORATE

Michael J. Altschuler	Martin Goodman
Richard L. Carpenter	Robert William Petrash
Louis P. Giacalone	Robert Joseph Shaynak
Ronald Hugh Thompson	Joseph Albert Schwartzman
	Harold Einhorn

ASSOCIATE

James deNeveu Leake	Philip Martines
Robert E. Meadows	George Thomas Rossi
	Anthony G. Pickiof

WELCOME TO NEW MEMBERS

The New York Chapter welcomes the following members:

CORPORATE

David M. Pellish	Walter G. Leicht
Kenneth S. Wood	Doris B. Nathan
Isabella Gillon	Eugene M. Sewell
Denis Glen Kuhn	Enoch Lipson
	Bertrand B. Bishop, Jr.